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WHERE KIDS COME FIRST

WE EXTEND OUR SINCERE GRATITUDE TO OUR DEAR SPONSORS, EXHIBITORS, AND VISITORS FOR THEIR PARTICIPATION IN MAKING THE HITEX HYDERABAD KIDS' FAIR A RESOUNDING SUCCESS.

POST SHOW REPORT 2023



Organized by



Education Partner



Associate Partner



Nutrition Partner



Fashionshow Organiser



Hospitality Partner



Kids Run Partner



KIDS' FAIR 2023 POST SHOW REPORT PREFACE

The HITEX team is elated by the overwhelming success of the 16th Edition of HITEX Hyderabad Kids Fair 2023. With an incredible turnout of over 20,000 visitors across three dynamic days and the enthusiastic participation of 85 exhibitors, the event surpassed all expectations. Our heartfelt gratitude goes out to every stakeholder whose support contributed to this resounding triumph.

This edition of the fair pulsated with entertainment, education, and engaging activities tailored for our young attendees. As hosts of Hyderabad's Largest Kids Fair, HITEX took pride in uniting families and children from the community, offering a myriad of enriching experiences. Witnessing the enthusiasm and involvement of these young minds was truly heartening.

At HITEX, our commitment lies in curating top-notch events that resonate with diverse audiences. We eagerly anticipate continued growth and triumphs in the times ahead.

To all participants, exhibitors, and visitors, your unwavering support and active involvement were invaluable. We eagerly anticipate collaborating with you again to craft more memorable experiences in the future.

Our team has already begun dedicated efforts to elevate the forthcoming edition of HITEX Hyderabad Kids' Fair to greater heights.

**Thank you once more to everyone
who made this event a spectacular success.**

We eagerly await your presence at our next endeavor!

KIDS' FAIR 2023 WAS INAUGURATED BY

Shri. Jupally Krishna Rao

Minister for Excise and Prohibition,
Tourism and Culture, Government of Telangana.



Dear Shri. Jupally Krishna Rao,

On behalf of everyone at the Hitex Hyderabad Kids' Fair 2023, we extend our heartfelt gratitude for gracing the event with your esteemed presence at the inauguration. Your support and encouragement have been invaluable in making this event a success.

Thank you for your commitment to promoting the welfare and culture of Telangana. Your dedication to initiatives that benefit our children is truly inspiring. We are honored to have had you inaugurate this event, and your support means a great deal to us.

GLIMPSES OF THE OPENING CEREMONY & LIGHTING OF THE LAMP



FOCAL POINTS OF THE SHOW

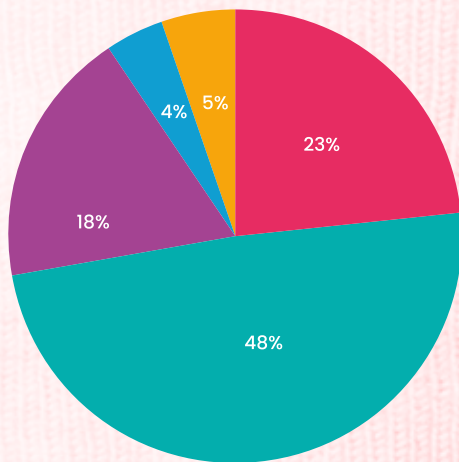
85
EXHIBITORS

25000+
VISITORS

3 DAYS
EXHIBITION

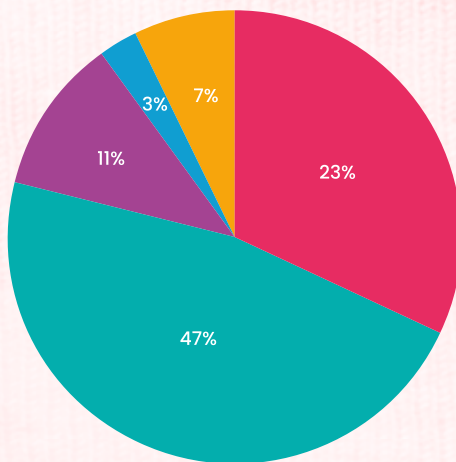
EXHIBITORS FEEDBACK

FEEDBACK ABOUT THE SHOW



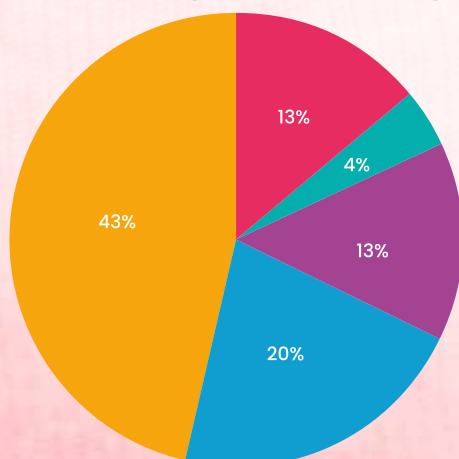
EXCELLENT	23%
GOOD	48%
SATISFACTORY	18%
NOT SATISFACTORY	4%
NO RESPONSE	5%

FEEDBACK ABOUT ORGANIZER



EXCELLENT	23%
GOOD	47%
SATISFACTORY	11%
NOT SATISFACTORY	3%
NO RESPONSE	7%

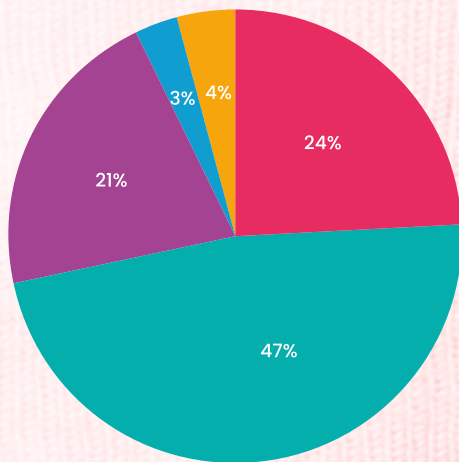
PRIMARY CHANNEL INFORMATION ON LATEST DEVELOPMENT & TECHNOLOGY



NEWSPAPERS	13%
MAGAZINE	4%
ASSOCIATIONS	13%
TRADESHOWS	20%
SOCIAL MEDIA	43%

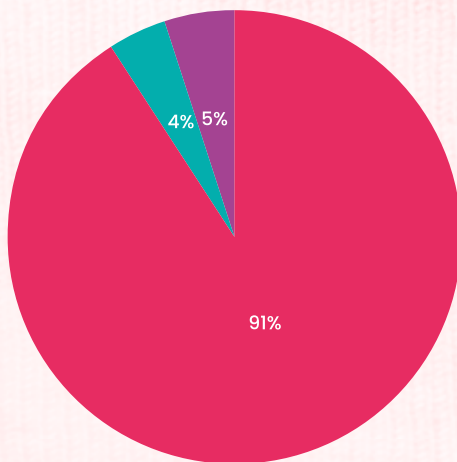
EXHIBITORS FEEDBACK

SERVICE AT THE SHOW



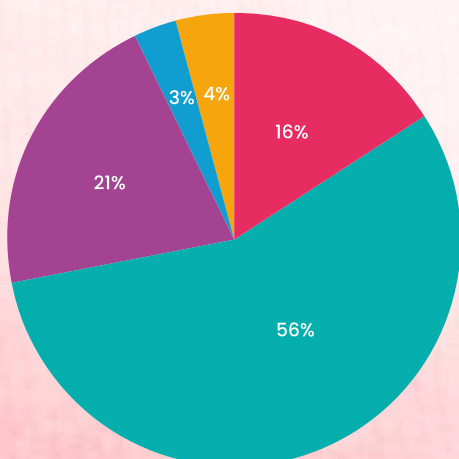
EXCELLENT	24%
GOOD	47%
SATISFACTORY	21%
NOT SATISFACTORY	3%
NO RESPONSE	4%

PARTICIPATION FOR 2023?



YES	91%
NO	4%
NO RESPONSE	5%

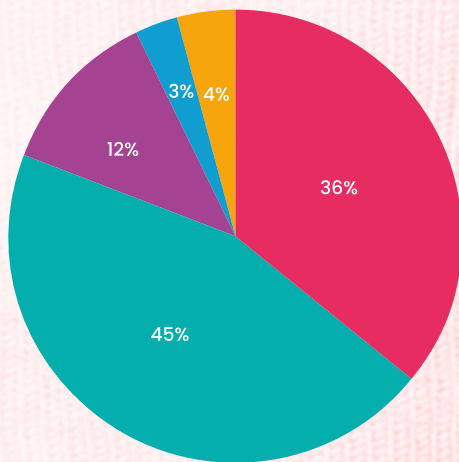
QUALITY OF VISITORS WHO ATTENDED STALL



EXCELLENT	16%
GOOD	56%
SATISFACTORY	21%
NOT SATISFACTORY	3%
NO RESPONSE	4%

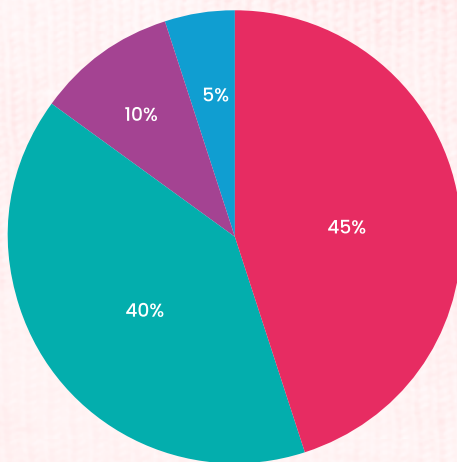
EXHIBITORS FEEDBACK

IMPRESSION OF THE EXHIBITION CENTRE



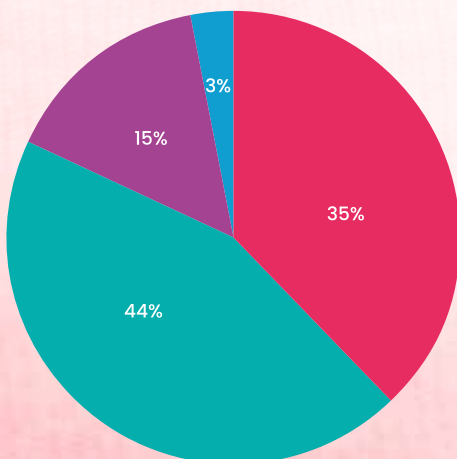
EXCELLENT	36%
GOOD	45%
SATISFACTORY	12%
NOT SATISFACTORY	3%
NO RESPONSE	4%

CLEANLINESS AND AMBIENCE OF THE CAMPUS



EXCELLENT	45%
GOOD	40%
SATISFACTORY	10%
NOT SATISFACTORY	0%
NO RESPONSE	5%

EVENT AREA SAFETY AND SECURITY ARRANGEMENTS



EXCELLENT	35%
GOOD	44%
SATISFACTORY	15%
NOT SATISFACTORY	0%
NO RESPONSE	3%

INTRODUCING OUR ESTEEMED EXHIBITORS WHO CONTRIBUTED TO THE EXHILARATING SUCCESS OF THIS EVENT!



Lifestyle

Cutiefic Kids & Beauty (Navkar)

Talent Toyz

Vijaya Ganapathi Enterprises

Flowers And Colours

Teton Trading LLP

Little Joy Company

Everything Elegant

SBI Life Insurance Company Limited

Main Street Kids (Yuvika Mohan)

House of Nama (Totle)

The Abstract Closet

Gold Green

Game Point

Kiddos Stationary

Decathlon

The Monique Style (Bharat Housery)

Fotilo Films

Jupiter Nature Products

Baby Pride Creations

Pyxie

Page Industries Limited (JOCKEY INDIA)

Kondapally Toys

Nyara Products

Myriad Tastes

Jagruti Imacs

Abrus

Guha Leisure LLP

Sangeeta Wellness Studios Pvt Ltd

Sri Lakshmi Enterprises

Inme Learning Pvt Ltd

Statonery Studio

Projects Experts

Qlearncept Edtech LLP

Madshades

Ancient foods India

School of Parenting

Yogi bear

INTRODUCING OUR ESTEEMED EXHIBITORS WHO CONTRIBUTED TO THE EXHILARATING SUCCESS OF THIS EVENT!



Education

Alpha Pen plus
Next Education India Pvt Ltd
Sharvani Ventures and avenues pvt ltd
Meru International
Futuristic Edu Institutions Pvt Ltd
The Premia Academy
Future Intelligence books
Manchester Global School
Ryan International (Sigma)
S N Publications
Meridian School
NBT
Prisha Publications
Add Pens Private limited
Wonderquill Business Solutions Pvt Ltd



Nutrition

Fundoze LLP
Akshya Kalpa
Royal Innovate
Food Court Revenue
Rainbow Retail (HOC)
Continental Hospital Pvt Ltd
Tummy Friendly Foods (OPC) Pvt Ltd
Saharsh Pharma Pvt Ltd
Mr & Mrs Popcorn
Lifespan

INTRODUCING OUR ESTEEMED EXHIBITORS WHO CONTRIBUTED TO THE EXHILARATING SUCCESS OF THIS EVENT!



Hobbies

Mystic Carousel Amusements
Indic Roots lifestyle
Ingenious Games LLP
General Datum Product Design Pvt Ltd
Sree Varaahi Women and Child Wellness
Bookictionary
Ancient Living
Bhavana Abhacus
Magic Box
Superstar Fashion week
Hyderabad Runners Bib Distribution
Activity Arena
Bommarillu
Leap Robots LLP
Sanjay Book Centre
Volga Videos (The Spin Art)
Technic Education
Mystic Carousel Amusements
Grouniversal Business Services
Learn from Maps

GLIMPSES OF EXHIBITORS



GLIMPSES OF EXHIBITORS



A REALM WHERE ENTHUSIASM REIGNS UNCHECKED

Play station by Bommarilu



Adventure at HITEX



Badminton Championship By Game point



A REALM WHERE ENTHUSIASM REIGNS UNCHECKED

Basketball Championship by Decathlon



Youngest DJ performer Sruthi Hasini



Drive Zone learning by Holly Jolly



KIDS RUN BY HYDERABAD RUNNERS



A REALM WHERE ENTHUSIASM REIGNS UNCHECKED

Robotics Workshop by Leap Robot



School Music Band



Games by Sporty Beans



A REALM WHERE ENTHUSIASM REIGNS UNCHECKED

Superstar Kids Fashion Show



Awards Night



A REALM WHERE ENTHUSIASM REIGNS UNCHECKED

Venue



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WHERE KIDS COME FIRST



Immensely for joining and contributing to the immense success of Kids Fair 2023!

**Your participation was invaluable.
Stay tuned for the upcoming edition,**

where we promise even more thrilling activities and experiences!

Your support makes it all possible!